

## Tradedesk

**Client:**  
Trade Desk

**Location:**  
London

**Contractor:**  
Amadeus Design and  
Build

**Komfort Product:**  
Kross Glaze 600 System  
Transom Glazed Doors  
Tech Panels



### Background:

Trade Desk is a Californian company offering trading expertise in marketing technology. True to their forward-thinking brand, they required a redesign for their London offices. Located on Farringdon Road, the client wanted offices to maximise the scenic view of the city whilst providing a collaborative and engaging space to work.

### The Brief in Brief:

Their offices have recently been stripped back for an exposed engineering look and feel, and the designers were approached to create a concept and fitout to match the space.

The brief included incorporating the exposed soffit and engineering elements and to create a collaborative space for employees, with possibility of expanding.

Think partitioning, think Komfort.

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### **Komfort's Partitioning:**

To meet the modern and collaborative design requirement, whilst also serving the function of private spaces, Komfort's Kross Glaze 600 full transom glazed partitioning system and door sets were installed. Also, to complement the office design for both aesthetics and performance, a mixture of acoustic and feature reeded glass was installed to suit the independent office briefs.

The flexibility of our Kross Glaze 600 System meant that it could be adapted to the project design brief, this enabled the original concept to be transformed into a beautiful working day reality. This unique systems within our portfolio allows us to be flexible when negotiating design intent against system performance and build-ability.

The industrial aesthetic this system brings, seamlessly complements the exposed brickwork and décor and is an intriguing and characterful way of dividing open-plan spaces into private areas.

To improve functionality, usability and help future-proof the space, Komfort also supplied fully integrated tech panel systems to house room booking systems and other functionality controls.

### **The End Result:**

The Trade Desk Project is another fabulous example of the wide range of Komfort's Systems which can be adapted to meet design visions, and the willingness of our design and contractual teams to work in partnership with the country's leading design and fit-out companies.

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